

# GLAAACC 2014 Business & Community Outreach Overview

## *Saluting Advocates of Minority Businesses*



GLAAACC's Annual Economic Awards Dinner was created to acknowledge those who work towards the advancement of the African American business enterprise. Each year, individuals and companies are awarded for their commitment to advocating for the economic development of the minority and small business enterprises.

## *Expanding Businesses through Corporate Mentorship*



The GLAAACC Business Evolution Program (BEP) was designed to assist qualified businesses each year, reach the next level of achievement through mentoring and partnerships, access to education, financial evaluation, business referrals, company promotion and more. GLAAACC would like to thank all of the corporate mentors who have supported this premier program offered by the Chamber and our small business mentees pictured above.

## *Providing Valuable Programs for Small Businesses*



In 2013 GLAAACC became the recipient of grant funds from Southern California Edison to provide a technical assistance program to its members and associates. This partnership program was created from a desire to equip small businesses with the tools they need to take advantage of business opportunities and increase their knowledge in the areas of social media, contract readiness and capital acquisition. Since then, GLAAACC has not only continued the program but has added it as one of its signature programs.

## *Educating the Community through Outreach*



GLAAACC was selected as one of the community-based organizations to work in the Advanced Meter Community Outreach and Education Project (AMCOE) in the service area of Southern California Gas Company (SoCalGas). With a grant from SoCalGas, GLAAACC provided its members and associates with information on the upgrade and how it would affect their business. GLAAACC continues to offer information to members and associates on the Chamber's website.



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## *Mixing, Mingling and Establishing Rapport*



The Chamber hosts quarterly membership mixers at various Downtown Los Angeles venues. The mixers bring together Chamber members and other business professionals representing various fields to not only network but share ideas. The Chamber takes pride in partnering with other business organizations to further enhance the networking experience for its members and associates.

## *Recognizing Contributions of African Americans*



For 18 years GLAAACC has partnered with the Torrance Area Chamber of Commerce to host an Annual Black History Celebration Luncheon celebrating incredible years of Black History and cultural diversity. Each year we recognize the contributions African Americans have made in U.S. history and in our communities. In past years, we have commemorated distinguished business professionals who have countless achievements. We are proud to be part of this recognition of our heritage.

## *Giving Back to our Community*



Each year GLAAACC provides food and toy donations to local charitable organizations during the holiday season. GLAAACC has donated toys to the Jenesse Center, Inc., Parents of Watts, the Union Rescue Mission and the Mablean Ephriam Foundation. As well, the Chamber has donated turkeys to families in need during Thanksgiving.

## *Partnering with Like-Minded Organizations*



GLAAACC partners with various organizations to create a synergistic atmosphere where entrepreneurs and small business owners can learn, prosper and grow. GLAAACC has partnered with organizations such as the Los Angeles Area Chamber of Commerce, Latino Business Association, Asian Business Association and the Los Angeles Business Council. Additionally, the Chamber serves as a member of the Los Angeles County Business Federation (BizFed).