



# Greater Los Angeles African American Chamber of Commerce

## BENEFITS OF A CHAMBER MEMBERSHIP

The Greater Los Angeles African American Chamber of Commerce (GLAAACC) was established in 1991 by a group of business owners and executives to promote the growth of black-owned enterprises and to expand into the international arena.

**“Marrying L.A. companies with export financiers and international-sales contacts is a top priority.” – Chairman Gene Hale**

GLAAACC proactively works as a vehicle that combines the resources of the surrounding African-American communities with other organizations to secure solutions for expanding our business and cultural communities. The Chamber’s immediate goal is to increase African-American presence and participation in the multi-million dollar Los Angeles City and County business economies.

### Business Advocacy

The Chamber aggressively works within the mainstream to secure and maintain open opportunity and support of African-American owned businesses. Over the last 14 years, GLAAACC has gained the respect and support of major corporations, political representatives and the local business community, all of which have commended the organization on its efforts to promote the continued growth of the African-American economy in greater Los Angeles.

### Broadened Network of Business Contacts and Opportunity

GLAAACC’s membership list is an impressive roster of business, corporations and other organizations. Our members have come to rely upon our special events as viable networking vehicles. Our emphasis is *always* to build business and cultural growth. Networking opportunities include:

- Town Hall Meetings
- Business Mixers
- Legislative Receptions
- Annual Awards Banquet
- Economic Conferences
- Liaison Activities with other businesses and organizations
- Joint-Venturing

### Business Legislative Agendas

GLAAACC executive members maintain strong alliances with local-, state- and national-level government officials and their staffs that offer our membership regular, timely information and updates on legislative measures that impact our business communities.

### Business Promotion

GLAAACC maintains an aggressive position in promoting our member companies and professionals. Building business opportunities is our primary focus and a major benefit to members and our community at large.

## **Business and Community Leaders Alliances**

Our Town Hall Meetings, inaugurated by GLAAACC's founding Chairman, Gene Hale, assemble business, political and community leaders with our Chamber and community population. The Town Hall Meetings continue to be key relationship-building and information-gathering opportunities that have gained acclaim from the community at-large. Additionally, GLAAACC hosts call meetings whenever eminent issues impacting business need to be addressed in a public or organizational forum.

## **Cultural Activities and Organizations**

GLAAACC is firmly committed to the preservation of African-American culture as a major resource in the community at-large. We produce and co-sponsor cultural projects that promote a better understanding of community. GLAAACC also embraces the cultural diversity of our community through partnerships with other cultural organizations and institutions. Promoting cultural diversity in the workplace, GLAAACC creates alliances with mainstream and international business opportunities.

## **International Commerce**

GLAAACC has assumed a leadership role in expanding the international trade opportunities for its membership through advocacy and education. By maintaining a well-established relationship with the U.S. Department of Commerce, GLAAACC has firmly positioned itself within the "global marketplace," providing its members a gateway to key business opportunities outside of the United States. Participation in trade shows and summits further promotes goodwill and encourages import/export-related business ventures.

## **Summary of Membership Benefits**

- **Mixers** – Gatherings designed to give members an opportunity to network, promote their businesses and hear speakers share valuable information.
- **Legislative Briefing** – Updates on the latest legislation relating to the business and community environment.
- **Newsletters** – Provides news and information of interest to business executives, entrepreneurs and community members.
- **Position** – The Chamber regularly reviews and takes positions on various issues related to business and the community.
- **Access** – Strong relationships with business and government decision-makers.
- **Town Hall Meetings & Receptions** – These are held during the year to introduce business, political and community leaders to the membership.
- **Annual Special Event** – Economic Awards Dinner
- **Services** – The Chamber provides information and resources to the community at-large.
- **Certificate of Membership** – Each member receives a distinctive GLAAACC certificate.
- **Directory Listings**
- **Full Time Professional Staff** – Supports hundreds of companies, organizations and entities to carry out the goals of the Chamber.



**Greater Los Angeles  
African American  
Chamber of Commerce**

**MEMBERSHIP APPLICATION**

Firm Name: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Number of Employees: \_\_\_\_\_

**Description of Business**

- |   |   |
|---|---|
| <input type="checkbox"/> Construction               | <input type="checkbox"/> Medical                      |
| <input type="checkbox"/> Education                  | <input type="checkbox"/> Multimedia                   |
| <input type="checkbox"/> Entertainment              | <input type="checkbox"/> Real Estate                  |
| <input type="checkbox"/> Financial Services         | <input type="checkbox"/> Retail                       |
| <input type="checkbox"/> Government                 | <input type="checkbox"/> Service/Hospitality          |
| <input type="checkbox"/> Health/Well-being          | <input type="checkbox"/> Technology                   |
| <input type="checkbox"/> Legal                      | <input type="checkbox"/> Transportation               |
| <input type="checkbox"/> Marketing/Public Relations | <input type="checkbox"/> Travel                       |
| <input type="checkbox"/> Media Relations            | <input type="checkbox"/> Social Services              |
| <input type="checkbox"/> Religious                  | <input type="checkbox"/> Other (please specify below) |

**Membership Type**

- |  |           |  |            |
|--|-----------|--|------------|
| <input type="checkbox"/> Student         | \$ 25.00  | <input type="checkbox"/> 0 - 2 Employees | \$ 100.00  |
| <input type="checkbox"/> 3 -15 Employees | \$ 200.00 | <input type="checkbox"/> 15+ Employees   | \$ 300.00  |
| <input type="checkbox"/> Government      | \$ 500.00 | <input type="checkbox"/> Corporate       | \$ 1500.00 |

**check this box to receive an electronic copy of the membership roster**

Mail completed application and check (made payable to **GLAAACC**) to:  
The Greater Los Angeles African American Chamber of Commerce  
5100 W. Goldleaf Circle, Suite 203  
Los Angeles, CA 90056  
(323) 292-1297  
[info@glaaacc.org](mailto:info@glaaacc.org)

**GLAAACC now accepts membership applications and payments online.**  
For more information, please visit our website at [www.glaaacc.org](http://www.glaaacc.org).

<b>For Office Use Only</b>	
<input type="checkbox"/> New Member	<input type="checkbox"/> Renewal
<input type="checkbox"/> Payment received _____	
<input type="checkbox"/> Check # _____	
<input type="checkbox"/> Member pack mailed _____	
<input type="checkbox"/> Input to database _____	
<input type="checkbox"/> Billing cycle _____	
<input type="checkbox"/> Processed by _____	