



Greater Los Angeles African American Chamber of Commerce

BENEFITS OF A CHAMBER MEMBERSHIP

The Greater Los Angeles African American Chamber of Commerce (GLAAACC) was established in 1991 by a group of business owners and executives to promote the growth of black-owned enterprises and to expand into the international arena.

GLAAACC proactively works as a vehicle that combines the resources of the surrounding African-American communities with other organizations to secure solutions for expanding our business and cultural communities. The Chamber's immediate goal is to increase African-American presence and participation in the multi-million dollar Los Angeles City and County business economies.

SUMMARY OF MEMBERSHIP BENEFITS

- **Certificate of Membership/Lapel Pin** – Each member receives a distinctive GLAAACC certificate and lapel pin.
- **Directory/Roster Listing** – GLAAACC provides each member with an impressive membership roster of individuals, businesses, government agencies, corporations and other organizations. As well, members have the option to be listed in an exclusive online member directory.
- **Online Member Access** – Members can log onto glaaacc.org to personalize their member page, access member only opportunities and be highlighted on the homepage.
- **Mixers/Networking Events** – Gatherings designed to give members an opportunity to network, promote their businesses and hear speakers share valuable information.
- **Seminars, Trainings & Roundtables** – Various events are coordinated for members through several GLAAACC Committees. Each event is geared towards benefiting the development of the small business membership.
- **Town Hall Luncheons & Receptions** – These events are held throughout the year to introduce business, political and community leaders to the membership.
- **Annual Special Event** – The GLAAACC Economic Awards Dinner, held every third Thursday in March, is a great opportunity for small business owners to network with corporations that support GLAAACC's mission.
- **GLAAACC Committees** – Members are strongly encouraged to serve on a GLAAACC Committees to be more involved and proactive with the Chamber.
- **Newsletters** – Provides news and information of interest to Chamber members, business executives, entrepreneurs and the community.
- **Position** – The Chamber regularly reviews and takes positions on various issues related to business and the community.
- **Access** – Develop strong relationships with businesses and legislators.
- **Services** – The Chamber provides information and resources to the community at-large.
- **Full Time Professional Staff** – Supports numerous companies, organizations and entities to carry out the mission and goals of the Chamber.



Greater Los Angeles African American Chamber of Commerce

GLAAACC MEMBERSHIP RATES & BENEFITS

STUDENT*

\$50 per year – Covers one person only

- Available to college, university, technical and high school students
- Basic individual directory listing
- One-time feature in the GLAAACC monthly e-blast upon joining or renewing membership
- Member discounted rates for Chamber functions

***Enrollment verification is required. To join as a student, please contact the Chamber office.**

SMALL BUSINESS BASIC

\$125 per year – Covers up to two employees

- Basic online business directory listing (optional)
- Member discounted rates for Chamber functions
- One-time feature in the GLAAACC monthly e-blast upon joining or renewing membership
- Business referrals for your company
- Business listing on GLAAACC Membership roster
- Members Only Opportunities (Ambassador Program, BEP Program, Online Member's Corner Feature, online Member Access)

SMALL BUSINESS EXECUTIVE

\$200 per year – Covers unlimited employees

- Basic online business directory listing (optional)
- Member discounted rates for Chamber functions
- One-time feature in the GLAAACC monthly e-blast upon joining or renewing membership
- Business referrals for your company
- Feature in Member Corner on glaaacc.org
- Members Only Opportunities (Ambassador Program, BEP Program, Online Member's Corner Feature, online Member Access)

~Plus!~

- Opportunity to offer a discount on the online Affinity Program page
- One-time 10% discount for 1 online advertisement on glaaacc.org

SMALL BUSINESS PLATINUM

\$300 per year – Covers unlimited number of employees

- Basic online business directory listing (optional)
- Member discounted rates for Chamber functions
- One-time feature in the GLAAACC monthly e-blast upon joining or renewing membership
- Business referrals for your company
- Members Only Opportunities (Ambassador Program, BEP Program, Online Member's Corner Feature, online Member Access)
- Ability to offer a company discount on the online Affinity Program page

~Plus!~

- One-time free banner advertisement on glaaacc.org for one month



Greater Los Angeles African American Chamber of Commerce

GLAAACC MEMBERSHIP RATES & BENEFITS

GOVERNMENT

\$500 per year – Discounted government entity rate, Covers unlimited number of employees

- Basic online business directory listing (optional)
- Member discounted rates for Chamber functions
- One-time feature in the GLAAACC monthly e-blast upon joining or renewing membership
- Business referrals for your company
- Members Only Opportunities (Ambassador Program, Online Member's Corner Feature, online Member Access)
- Opportunity to offer a discount on the online Affinity Program page
- Business listing on GLAAACC Membership roster
- Opportunity to offer a discount on the Affinity Program page
- *~Plus!~*
- Ability to submit business opportunities to be posted on GLAAACC website

CORPORATION

\$1,500 – Membership rate for corporations

- Basic online business directory listing (optional)
- Member discounted rates for Chamber functions
- One-time feature in the GLAAACC monthly e-blast upon joining or renewing membership
- Opportunity to offer a discount on the online Affinity Program page
- Members Only Opportunities (Ambassador Program, Online Member's Corner Feature, online Member Access)
- Business listing on GLAAACC Membership roster
- *~Plus!~*
- MBE/WMBE/DBE subcontracting company recommendations
- Ability to submit business opportunities to be posted on glaaacc.org





Greater Los Angeles African American Chamber of Commerce

MEMBERSHIP APPLICATION

Company Name: _____

Contact Person Mr./Ms.: _____ Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Number of Employees: _____ Years in Business: _____

Certifications: _____ Referred By: _____

Description of Business

- | | |
|---|---|
| <input type="checkbox"/> Auto | <input type="checkbox"/> Multimedia |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Public Utility |
| <input type="checkbox"/> Education | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Religious |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Government | <input type="checkbox"/> Service/Hospitality |
| <input type="checkbox"/> Health/Well-being | <input type="checkbox"/> Social Services |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Legal | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Marketing/Public Relations | <input type="checkbox"/> Travel |
| <input type="checkbox"/> Medical | <input type="checkbox"/> Other (please specify below) |

Membership Type

- | | | | |
|---|-----------|--|------------|
| <input type="checkbox"/> Student | \$ 50.00* | <input type="checkbox"/> Small Business Basic | \$ 125.00 |
| <input type="checkbox"/> Small Business Executive | \$ 200.00 | <input type="checkbox"/> Small Business Platinum | \$ 300.00 |
| <input type="checkbox"/> Government | \$ 500.00 | <input type="checkbox"/> Corporate | \$ 1500.00 |

* **Verification of current enrollment must be attached to application to receive student rate**

Mail completed application and check (made payable to **GLAAACC**) to:
The Greater Los Angeles African American Chamber of Commerce
5100 W. Goldleaf Circle, Suite 203
Los Angeles, CA 90056
(323) 292-1297
info@glaaacc.org

GLAAACC now accepts membership applications and payments online.
For more information, please visit our website at www.glaaacc.org.

For Office Use Only

- | | |
|---|----------------------------------|
| <input type="checkbox"/> New Member | <input type="checkbox"/> Renewal |
| <input type="checkbox"/> Payment received _____ | |
| <input type="checkbox"/> Check # _____ | |
| <input type="checkbox"/> Member pack mailed _____ | |
| <input type="checkbox"/> Input to database _____ | |
| <input type="checkbox"/> Billing cycle _____ | |
| <input type="checkbox"/> Processed by _____ | |